



**PROGRAM ADS for Remainder of 2016-2017 Season  
(March and June Public Concerts)**

**Ad Sizes:**

Full Page	Half Page	Quarter Page	Eighth Page
5" wide x 8" high	5" wide x 4" high	2.5" wide x 4" high	2.5" wide x 2" high

**Prices**

Placements	Full Page	Half Page	Quarter Page	Eighth Page
2 concerts	<b>\$275</b>	<b>\$180</b>	<b>\$90</b>	<b>\$60</b>
Single Concert	<b>\$175</b>	<b>\$125</b>	<b>\$75</b>	<b>\$45</b>

**Specifications**

Submit Ad as a digital file. Ad orientation and proportions **must match** the measurements of the selected ad size (see above). At prices\* shown above, all Ads will be printed in **black/white**. **Note:** images including shading or light colors do not reproduce well in black/white.

*\*Color printing and specific placements are available at additional cost. Please contact us for details.*

**Digital Submission of Ad**

- Build file at **300 dpi** or higher in one of these formats: **.psd, .jpg, .pdf** or **.tiff**
- Email digital file to Carol Thomas: [carol.thomas@cambridgesymphony.org](mailto:carol.thomas@cambridgesymphony.org)

**Questions**

Email questions to Carol Thomas: [carol.thomas@cambridgesymphony.org](mailto:carol.thomas@cambridgesymphony.org).

**DEADLINES:** for Rest-of-Season Ads: **February 24, 2017 (2 concerts)**

for March Concert: **2/24/2017**; for June concert: **6/2/2017**

Cambridge Symphony Orchestra, Inc. is a tax-exempt 501(c)(3) nonprofit organization.

**Order Form**

Please make check payable to Cambridge Symphony Orchestra, Inc. and mail with this form to: 3 Union Terrace, Cambridge, MA 02141. Copy for the ad must be received by the deadline.

Advertiser: Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Contact \_\_\_\_\_ Tel.No. \_\_\_\_\_  
 E-mail \_\_\_\_\_ **Check attached for \$** \_\_\_\_\_

Placement	mark with Xs	Full Page	Half Page	Quarter Page	Eighth Page
<b>Rest of Season (2 concerts)</b>					
<b>Single Concert</b>					