

PROGRAM ADS for 2011-2012 Season

Ad Sizes:

Full Page	Half Page	Quarter Page	Eighth Page
8" high x 5" wide	4" high x 5" wide	4" high x 2.5" wide	2" high x 2.5" wide

Prices

Placements	Full Page	Half Page	Quarter Page	Eighth Page
Season (4 concerts)	\$500	\$300	\$150	\$75
Single Concert	\$125	\$100	\$50	\$25

Specifications

Submit Ad as print-ready copy or as a digital file. Ad orientation and proportions **must match** the measurements of the selected ad size, see above. At prices* shown above, all Ads will be printed in **black/white**. **Note:** images including shading or light colors do not reproduce well in black/white.

*Color printing and special placements are available at additional cost. Please contact us for details.

Digital Submission

- Build file at **300 dpi** or higher in one of these format: **.psd, .jpg, .pdf or .tiff**
- Email digital file to Carol Thomas carol.thomas@cambridgesymphony.org

Paper submission

- Prepare copy print-ready; package to ensure against damage in transit. Copy not returned.
- Mail package *at least 3 days before submission deadline* to
Cambridge Symphony Orchestra, 3 Union Terrace, Cambridge, MA 02141

Questions

Email question to Carol Thomas carol.thomas@cambridgesymphony.org.

Deadline: Season : **October 21, 2011**. Single Event : **January 1** or **March 1** or **May 1, 2012**

Cambridge Symphony Orchestra Program – Ad Order Form

Cambridge Symphony Orchestra, Inc. is a tax-exempt 501(c)(3) nonprofit organization.

Please make check payable to Cambridge Symphony Orchestra, Inc. and mail with this form to:
3 Union Terrace, Cambridge, MA 02141. Copy for the ad must be received by the deadline above.

Advertiser: Name _____
 Address _____
 Contact _____ Tel.No. _____
 E-mail _____ **Check attached for \$** _____

Placement	mark with Xs	Full Page	Half Page	Quarter Page	Eighth Page
Full Season (4 concerts)					
Single Concert					