



**PROGRAM ADS for 2017-2018 Season
(November, December, March and June Public Concerts)**

Ad Sizes:

Full Page	Half Page	Quarter Page	Eighth Page
5" wide x 8" high	5" wide x 4" high	2.5" wide x 4" high	2.5" wide x 2" high

Prices

Placements	Full Page	Half Page	Quarter Page	Eighth Page
Season (4 concerts)	\$600	\$375	\$225	\$125
Single Concert	\$190	\$135	\$85	\$60

Specifications

Submit Ad as a digital file. Ad **orientation** and **proportions** should **match** the measurements of the selected ad size (see above). At prices* shown above, all Ads will be printed in **black/white**. **Note:** images including shading or light colors do not reproduce well in black/white.

**Specific placements may be available at additional cost. Please contact us for details.*

Digital Submission of Ad

- Build file at **300 dpi** or higher in one of these formats: **.psd, .jpg, .pdf** or **.tiff**
- Email digital file to Carol Thomas: carol.thomas@cambridgesymphony.org

Questions

Email questions to Carol Thomas: carol.thomas@cambridgesymphony.org.

Deadlines: Season Ads: **October 31, 2017.**

Single Concerts: **10/31/2017 11/28/2017 3/13/2018 6/5/2018**

Cambridge Symphony Orchestra, Inc. is a tax-exempt 501(c)(3) nonprofit organization.

Order Form

Please make check payable to Cambridge Symphony Orchestra, Inc. and mail with this form to: 3 Union Terrace, Cambridge, MA 02141. Copy for the ad must be received by the deadline.

Advertiser: Name _____
 Address _____
 Contact _____ Tel.No. _____
 E-mail _____ **Check attached for \$** _____

Placement mark with Xs	Full Page	Half Page	Quarter Page	Eighth Page
Full Season (4 concerts)				
Single Concert				